



Joint Strategic Needs & Assets Assessment (JSNAA) 2018/19 Annual Report

June 2019

1. INTRODUCTION

The **Joint Strategic Needs & Assets Assessment (JSNAA)** is not a single document or piece of analysis, it is a resource containing a wide range of local and national information to inform plans and decisions to improve local people's health and wellbeing and reduce health inequalities in East Sussex. The JSNAA is an on-going, iterative process, led by Public Health within the County Council.

The JSNAA is used to:



Provide a **comprehensive picture of the health and wellbeing needs** of East Sussex (now and in the future).



Inform decisions about how we design, commission and deliver services.



Improve and protect health and wellbeing outcomes across the county while **reducing health inequalities**.



Provide partner organisations with **information on the changing health and wellbeing needs** of East Sussex, at a local level, to support better service delivery.



Provide an **evidence base for Healthy Lives, Healthy People**, the East Sussex Health and Wellbeing Strategy 2016-2019, identifying important health and wellbeing issues for East Sussex.

During 2018/19 the JSNAA supported work on a range of priority areas and informed the council and partners on the wider health and wellbeing of the people of East Sussex.

All JSNAA work undertaken and resources developed are available on the East Sussex Joint Strategic Needs & Assets Assessment website www.eastsussexjsna.org.uk which went live on 31 January 2012 and since then has been:

visited
34,199
times



by
18,137
unique users

¹.

This report provides a summary of the updates and developments to the JSNAA during 2018/19 and a look to future developments.

¹ Google analytics data between 31st January 2012 and 31st March 2019

2. JSNAA HIGHLIGHTS in 2018/19

There have been many updates to the JSNAA throughout the year ranging from dozens of national profiles added to the site along with local briefings and results of local surveys.

Here are some of the highlights



Director of Public Health Annual Report

This year's annual report presented a profile of the health and wellbeing of East Sussex using creative infographics in three main sections:

- Who we are
- How healthy we are
- How we use services



The report concluded with **10 key points** about our health today and what it means for the future



Children need the best start in life



It's time to talk mental health



No single project or initiative can beat obesity



Our population is ageing



Secure income and housing are unevenly distributed



The pattern of illness is becoming more complex



There are differences in how long we live



We can build on our strong communities



We need a shared understanding of demand for services



We need to be dementia friendly

www.eastsussexjsna.org.uk/publichealthreports



The results of the 2017 **East Sussex Community Survey** were published in September 2018. East Sussex Public Health commissioned Ipsos MORI to carry out the 2017 Community Survey, gaining insights into residents' perceptions across a range of measures, such as their **views on the local area, levels of health and mental wellbeing and involvement in local communities**. This report summarises the key findings from the survey, comparing the results to previous surveys in East Sussex.

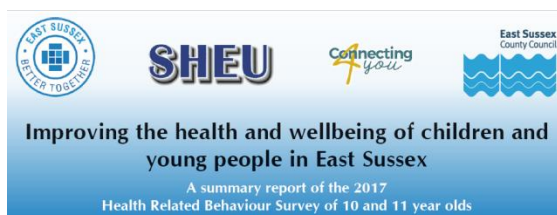
www.eastsussexjsna.org.uk/evidencelinks/surveys

Health and Social Care Profile of Older People in East Sussex

This briefing, published in June 2018, gives an overview of the health and social care needs of older people in East Sussex. The report includes a comprehensive look at topics such as the changing demographics, wider determinants of health and wellbeing, health improvement opportunities, long term health problems, mental wellbeing and service use.

www.eastsussexjsna.org.uk/briefings

In May 2018 the results of the 2017 **Health Related Behaviour Survey of Year 6 and Year 10 pupils** in East Sussex were published.



The findings can help schools and wider partners to better understand the current health and wellbeing needs and assets of children and young people, including responses to robust and validated questions on a range of topics such as smoking, drugs, relationships and sex, diet, exercise, emotional wellbeing and safety. Local

district and borough summary reports are available for each year group, as well as detailed reports for East Sussex.

www.eastsussexjsna.org.uk/evidencelinks/surveys

3. ACCESSING THE JSNAA

Some people access the JSNAA through the Public Health Team but the vast majority of people access it through the JSNAA website.

East Sussex
Joint Strategic Needs & Assets Assessment
eastsussexjsna.org.uk

The JSNAA website is accessed by a large range of people. An analysis of activity on the website during 2018/19 was undertaken, using a Google Analytics tool, which provides data on numbers of users accessing the site, the number of visits by those users, how users are referred to the site and a wide range of other useful analyses.

This section provides a summary of the key activity:

Table 2: Summary of activity



Monthly email alerts

A monthly email alert has been in place since May 2013 which alerts subscribers to new resources added to the website. There were 1,000 **subscribers** by the end of March 2019. This was an **increase of 216%** compared to March 2018.

Most popular content

As expected, the **JSNAA website home page was the most popular page visited** on the website (table 3). This was followed by National Profiles and then the Scorecards and Area Summaries. **Scorecards** present data at GP practice, Locality and Clinical Commissioning Group (CCG) levels as well as at electoral ward and district/borough levels. **Area Summaries** are narrative reports that summarise key data in each geographical area.

Table 3: Top 10 pages, 2018/19



1. HOME PAGE
2. NATIONAL PROFILES
3. SCORECARDS / AREA SUMMARIES
4. MENU OF LOCAL DATA
5. DIRECTOR OF PUBLIC HEALTH ANNUAL REPORTS
6. LOCAL BRIEFINGS
7. SEARCH
8. EVIDENCE REPORTS
9. COMPREHENSIVE NEEDS ASSESSMENTS
10. LOCAL NEEDS AND ASSET PROFILES

Table 4 shows all of the accessed documents in 2018/19 grouped into broad categories. This shows the **popularity of the Local briefings**, on topics such as population changes, older people, deprivation, healthy eating and many more. The next most popular documents were National Profiles and the Director of Public Health annual reports.

Table 4: Top 10 documents accessed, 2018/19

1. LOCAL BRIEFINGS
2. NATIONAL PROFILES
3. DIRECTOR OF PUBLIC HEALTH ANNUAL REPORTS
4. AREA SUMMARIES
5. LOCAL NEEDS AND ASSETS PROFILES
6. COMPREHENSIVE NEEDS ASSESSMENTS
7. EVIDENCE REPORTS
8. SCORECARDS
9. PRACTICE PROFILES
10. SCORECARD DATASET



4. FUTURE DEVELOPMENTS



The JSNAA has been a well-utilised resource for the integration and transformation plans across East Sussex that were part of the **East Sussex Better Together** and **Connecting for You** programmes.



As partners across East Sussex develop a single countywide health and care transformation programme, it is vital that the JSNAA adapts to meet the needs of these future areas of work.

It is therefore proposed to the Health and Wellbeing Board that the JSNAA is restructured during 2019/20 around the following key sets of resources which enable more flexibility as plans develop.

1. An overall strategic view of **JSNAA priorities for East Sussex**, building on the work produced in the 2018/19 Director of Public Health Annual Report
2. **Area Profiles**, to include the new Primary Care Networks as they emerge and other relevant geographies, such as district and borough council areas.
3. **Self-service tools** making use of current and new tools such as:
 - Local dashboards developed by East Sussex Public Health through Tableau to replace the current scorecards
 - ESCC's [East Sussex in Figures](#)
 - Public Health England's interactive profiling tool [Fingertips](#)
4. **Needs Assessments** and **Local Briefings** to provide more detail for specific groups of people or types of service





The plan is to create this updated content on a **redesigned JSNAA website** during 2019/20. This timetable will be dependent on available resources within ESCC Digital & Design Services, who are currently recruiting to replace recent staff changes within their team.

5. KEY FINDINGS

1. Key resources that remain popular on the site are the National Profiles, Local briefings, Area Summaries, Scorecards and Director of Public Health reports.
2. Subscribers to the JSNAA email subscription service increased by 216%
3. The JSNAA needs to be adapted to meet the future needs of users across East Sussex

Update on previous recommendations

The annual report last year made four specific recommendations. Progress made against those recommendations is outlined below.

- Continue to improve the layout and navigation of the site for users.**
 -  **Progress Update:** The site had a few minor improvements made to the layout and navigation of the site during the last year. Further improvements are planned during 2019/20 as the site is redesigned around new and improved resources.
- Continue to grow the number of subscribers to the monthly email alerts through the year.**
 -  **Progress Update:** The number of subscribers increased by 216%
- Repeat and build on the promotional activities successfully undertaken in 2017/18.**
 -  **Progress Update:** The JSNAA continues to be promoted to current and potential users across East Sussex
- Work with commissioners and partners on improving the resources available.**
 -  **Progress Update:** Public Health continued to work with commissioners and partners, although this was affected slightly by the pause of transformation programmes during 2018/19

KEY RECOMMENDATIONS for 2019/20

- Continue to grow the number of subscribers to the monthly email alerts
- Develop new and existing resources around proposed areas of work
- Redesign JSNAA website around new resources
- Relaunch website